

Everest Group Elevate Honors 2025 – Key messages for external use post ceremony

Elevate Honors are a unique recognition program developed by Everest Group, a leading global research and advisory firm, to conduct independent, analyst-driven research to select and showcase best in class service and technology providers across the following categories: Growth Honor of the Year, Impact Sourcing Honor, Voice of the Customer Honor – Service Excellence, Value Excellence, Technology Provider and Voice of the Partner Honor – Data and Analytics, Al and Enterprise Platforms.

The inaugural recognition program was celebrated at Everest Group Elevate – Dallas 2025, September 10–12, where senior B2B growth leaders across revenue, sales, marketing, and strategy were in attendance.

Elevate Honors recognitions are based on Everest Group's independent, fact based, analyst-driven research, utilizing proprietary data and rigorous performance assessments. No applications or sponsorships— honorees are selected on performance merit alone; this distinction reflects an organization's outstanding impact.

Ronak Doshi, Partner, Everest Group said "We are proud to launch the Everest Group Elevate Honors recognition program at Elevate in Dallas, Sept 2025. Elevate Honors recognitions are based on Everest Group's independent, fact based, analyst-driven research. Honorees are selected based on objective, data-driven analysis and serves as third party validation of high performance and excellence. We congratulate all the companies who have been recognized this inaugural year"

Elevate Honors 2025 - Recognition categories

Honor	Honor description
Growth Honor of the Year (annual revenue > USD 5 billion category)	Recognizing public listed global service providers (annual revenue > USD 5 billion) for market leading organic, constant-currency revenue growth.
Growth Honor of the Year (annual revenue between USD 1 to 5 billion category)	Recognizing public listed global service providers (annual revenue between USD 1 to 5 billion) for market leading organic, constant-currency revenue growth.
Impact Sourcing Honor	Recognizing organizations, ranging from global service providers to specialized impact-focused firms, for their outstanding commitment to inclusive hiring, workforce development, and measurable community impact through impact sourcing.
Voice of the Customer Honor – Service Excellence	Recognizing service providers basis voice of 400+ customers for customer service excellence, being scored by buyers as top percentile for client management, ease of doing business, and proactive engagement.



Voice of the Customer Honor – Value Excellence	Recognizing service providers basis voice of 400+ customers for delivering high-impact value, being scored by buyers as top percentile across innovation, technical expertise, and business value alignment.
Voice of the Customer Honor – Technology Provider	Recognizing technology providers for exceptional client satisfaction feedback from 100+ technology buyers.
Voice of the Partner Honor – Data and Analytics	Recognizing Data and Analytics technology providers that are rated top percentile basis feedback from their consulting and system integration partners.
Voice of the Partner Honor – Al Platforms	Recognizing specialized enterprise AI platform providers that are rated top percentile basis feedback from their consulting and system integration partners.
Voice of the Partner Honor – Enterprise Platforms	Recognizing Enterprise Platform providers that are rated top percentile basis feedback from their consulting and system integration partners.

NOTE: Post event: Honoree receive an Elevate Honors digital badge to promote their recognition free of charge; no license is required. All marketing channels can be used to promote recognition, including media - <u>citation guidelines here</u>.