

# Everest Group

# BPS Top 50<sup>TM</sup>



#### What is the Everest Group BPS Top 50™?

The Everest Group BPS Top 50<sup>™</sup> is a global list of the 50 largest third-party providers, based on their Business Process Services (BPS) revenues and Year-on-Year (YoY) growth. BPS is also referred to as Business Process Outsourcing (BPO). First released in 2015, Everest Group publishes this list every year.

#### Why the Everest Group BPS Top 50?

The global third-party BPS industry is valued at close to US\$300 billion. Over the years, this industry has evolved significantly, both in breadth and depth of services. What started as a cost optimization concept focusing on "non-core" and "back-office" business processes, today permeates the entire business process value chain, addressing a wide variety of business objectives. Naturally, the industry continues to attract many service providers from a broad range of backgrounds and heritages. Everest Group estimates there are more than 250 service providers today with more than US\$50 million in revenues offering BPS services around the globe. Some are pure-play BPS providers, while others offer business services as part of a broader portfolio (IT services, consulting, technology products, etc.). Some are focused on a particular domain or geography, while others are broad-based. Some are listed, while others are privately held.

This list helps enterprises to identify scaled-up providers and their functional coverage. It also helps BPS providers to compare themselves against others in the industry.

The list is not an analysis of service provider capabilities but rather a factual representation of their business performance as measured by their revenues and growth in a particular year (see the methodology on Page 3). Please refer to specific <a href="Everest Group PEAK Matrix reports">Everest Group PEAK Matrix reports</a> for a detailed assessment of service providers' performance across various BPS segments.

### How is the Everest Group BPS Top 50 determined?

There are two distinct steps involved in determining the BPS Top 50:

- Qualification: Only the 50 largest service providers, based on their BPS revenue, qualify for the BPS Top 50 assessment
- Rank determination: Service providers are ranked based on their BPS revenue and YoY growth. Growth has two parameters: absolute growth (measured as change in BPS revenue in US\$ million) and percentage growth (measured as percentage change in BPS revenue)

Exhibit 1: Methodology for determining rankings



We use multiple sources of information to conduct our analysis and determine the rankings:

- Listed companies' reported BPS revenues and growth figures
- Bottom-up revenue and growth build leveraging Everest Group's proprietary BPS databases tracked and maintained at functional levels
- Information shared/validated by service providers

▲ Up **▼** Down ■ No change New to the list EVEREST GROUP BPS TOP 50™ | 2025 **Key BPS offerings Horizontal BPS** Industry-specific BPS Revenue (2024)Growth Contact Document Procurement / Financial Rank Service provider US\$ million rate (YoY) F&A HR HLS Insurance Others center mgmt. Supply chain services 7% ADP 13,459 √ 2  $\mathbf{A}$ TP2 11.107 23% √ / \_ / / / 3 Concentrix<sup>2</sup> 9,609 30%  $\mathbf{A}$ 9,300-9,900 ✓ 4 Accenture<sup>1</sup> 1-4% √ 5 Paychex 5.399 7% **√** 6 Genpact 3,800-4,200 5-7%  $\mathbf{A}$ 7 TCS1 3,650-3,850 5-7% √ √ √ √ √ √ √ 8 V Foundever<sup>1</sup> 4,000-4,300 (3%)2.468 9 Iron Mountain 17%  $\mathbf{A}$ Altius Link<sup>1,2</sup> 10  $\mathbf{A}$ 1.531 33% / / NTT Data<sup>1</sup> ~2,400 ~6% **√** ✓ 11  $\mathbf{A}$ 2,600-2,700 0-2% √ ✓ 12 Cognizant1 13 3,356 ✓ **√** ✓ Conduent1 (10%)14 **TELUS Digital** 2,658 (2%)15 **EXL** 1,838 13% ✓ √ √ √ 2,150-2,400 16 Konecta<sup>1</sup> 2-5% 1,800-2,000 5-7% 17 A Fidelity1 1,850-1,900 18 Transcosmos<sup>1</sup> 6%  $\mathbf{A}$ 1 1 ✓ ✓ 19  $\mathbf{A}$ Sutherland<sup>1</sup> 1,700-1,800 7-9% √ IBM1 1,600-1,700 √ 20 6-8% 1,950-2,050 **√** 21 Alorica<sup>1</sup> (1)-1%1,883 22 Willis Towers Watson (1%)1,042 V SD Worx 15% 23 895 19% ✓ **√** ✓ 24 Firstsource 1,569 25 **DXC** Technology 3% Xerox 2,080 (7%)26 ✓ ✓ ✓ 1,550-1,650 **√ √ √** Wipro<sup>1</sup> 0-2% 27 1,450-1,550 **√** 28 Infosys BPM<sup>1</sup> 1-4% **√** 29 V TTEC 2,208 (10%)1.350-1.450 1-3% 30  $\mathbf{A}$ Atento1 995 31 TaskUs 8% **√** 1,100-1,200 3-5% 1 ✓ 32 CGI1 1,000-1,100 4-8% 33 Capgemini<sup>1</sup> 34 V **WNS** 1.268 0% √ ✓ 938 7% ./ ✓ 35 Sopra Steria 999 ✓ ✓ 7% Tech Mahindra 36 37 Omega Healthcare 500-600 15-18% 38 Sagility<sup>1</sup> 631 12% 750-850 6-8% Kelly<sup>1</sup> 39 V **√** √ V 828 4% 40 Intelcia 700-750 5-6% 41 Mercer1 42 Alight Solutions<sup>1,4</sup> 2,332 (21%)✓ ✓ **√** V 804 43 Transcom 1% Allegis Global Solutions<sup>1</sup> 700-800 1-2% 44 650-750 ✓ 45 iQor1 (1)-1%**√** 

Note: Growth of BPS providers includes inorganic impact, i.e., impact from acquisitions

650-750

700-800

1,255

587

856

Capita

HGS

46

47

48

49

50 ■

V

(3)-(1)%

(15%)

(3%)

(13%)

(14)-(10)%

VXI Global Solutions1

Exela Technologies<sup>3</sup>

ManpowerGroup1

**√** 

✓

✓

**√** 

✓

**√** 

✓

**√** 

√

<sup>1</sup> Everest Group estimates

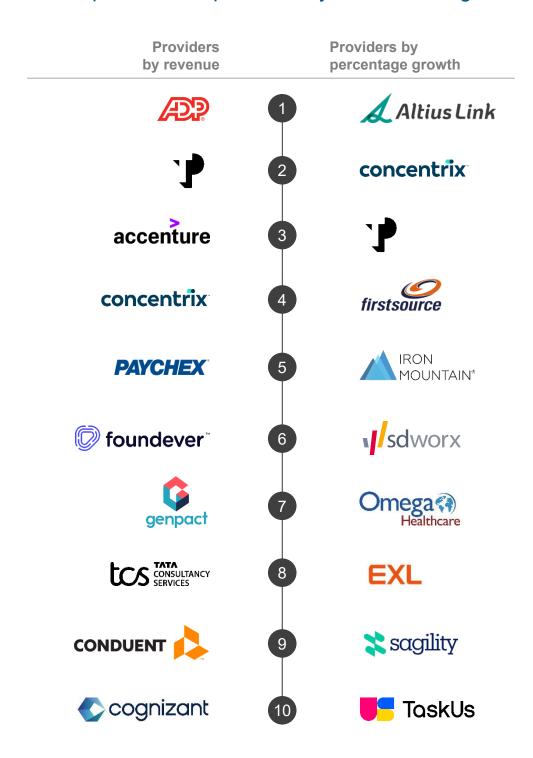
<sup>2</sup> TP merged with Majorel, Concentrix merged with Webhelp Group in 2023, KDDI Evolva merger with Relia to form Altius Link in 2023

<sup>3</sup> Exela Technologies filed for Chapter 11 bankruptcy in March 2025

<sup>4</sup> Conduent divested its curbside management, casualty claims solutions, and public safety business and Alight Solution divested its payroll and professional services business in 2024

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# BPS Top 10 service providers by revenue and growth



Note: This list highlights the Top 10 BPS providers with the highest revenue and YoY growth in 2024

Note: Excluding Omega Healthcare, EXL, Sagility, and TaskUs, most of the revenue growth for other providers is driven
by large mergers and acquisitions in 2024

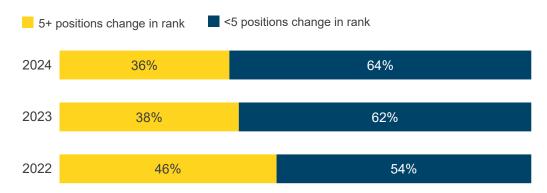
# Top risers in the BPS Top 50 2025<sup>1</sup>

Top risers	Positions climbed
firstsource	22
alorica	18
Altius Link	17
<b>TaskUs</b>	14
ATENTO	11

# Volatility in the rankings

Approximately 36% of the listed providers' ranks changed by five or more positions in the 2025 listing, compared to 38% last year, implying lower volatility in the rankings. The gap between the 10 highest-growth providers and the 10 lowest-growth providers widened to 33 points versus 18 points last year.

#### BPS Top 50 providers - distribution by change in ranking



<sup>1</sup> Top risers are determined based on their YoY movement on the BPS Top 50. Service providers are listed in order of the actual change in rankings

# Key highlights of the BPS Top 50 2025

#### Growth rate of the BPS Top 50 providers

BPS Top 50 providers' growth accelerated to 5.5-6.5% versus 4.5-5.5% in the previous year. Three factors were responsible for this change: large acquisitions, strong demand in Revenue Cycle Management (RCM), and high demand from small and mid-sized business for HR solutions.

#### BPS Top 50 providers' growth rate by year



# Revenue added by the BPS Top 50 providers

BPS Top 50 providers added US\$6.8 billion in incremental revenue in 2024 versus US\$5.6 billion in 2023. The Top 10 providers contributed US\$6.9 billion to incremental revenue in 2024 versus US\$4.4 billion in 2023. This implies that the providers ranked from 11 to 50 reduced 2024's revenue by US\$0.1 billion as compared to US\$1.3 billion revenue added in 2023.

#### BPS Top 50 providers' revenue by year

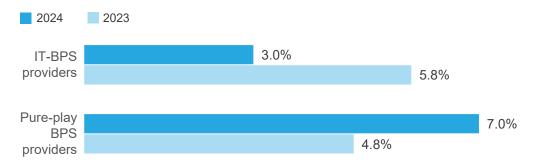


# Interesting observations from the BPS Top 50 2025

### Divide between IT-BPS<sup>1</sup> and pure-play BPS<sup>2</sup> providers

In 2024, pure-play BPS providers outperformed IT-BPS providers. We believe pure-play BPS providers benefited from base account expansion, large acquisitions among major CXM companies, and high demand from small and mid-sized businesses for HR solutions.

#### Revenue growth by provider type



# Weighted average growth rate of broad-based<sup>3</sup> versus specialist<sup>4</sup> providers

In 2024, specialists almost closed the 2-percentage points gap with broad-based providers in 2023. This was attributed to the significant contribution from acquisitions in specialists' growth.

Weighted average growth by provider type (2024)



<sup>1</sup> Providers offering IT services (i.e., application services, system integration, infrastructure services, etc.) along with BPS services

<sup>2</sup> Providers predominantly offering BPS services

<sup>3</sup> Providers offering BPS services in more than one functional area

<sup>4</sup> Providers predominantly offering BPS services in one functional area – i.e., more than 75% of revenue in one functional area



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