

Snapshot of how Everest Group collects, uses and shares your information

A chart on how we collect, use and share information

Below is a high-level summary chart on how we collect, use and share your information currently and over the past 12 months, but you need to read the entire Privacy Notice for complete information.

The chart uses categories primarily found in the California Consumer Privacy Act (CCPA) and the European Union's (EU's) General Data Protection Regulation (GDPR), but it applies globally.

Collection, Use and sharing of information by data type and source

Everest Group collects information from the following sources:

- Directly from you / the individual on our websites, applications, and digital assets ("Sites")
- Referrals or recommendations (from within Everest Group or from a third party)
- Information you choose to add to your profile, from your social media sites and other external internet sites, such as networking platforms like LinkedIn
- Resources such as telephone directories, newspapers, internet sites, commercially available data resources, public registries, or public records

Data category collected	How we collect	How we use it	Category of individuals / data subjects affected	Legal grounds for processing (for EEA and UK residents)	How we share it
1. Personal Identifiers ➤ CCPA: Real name, postal address, email, phone number, unique identifiers, IP address, online identifiers ➤ GDPR: Name, identification number, location data, online identifiers (IP,	When you visit and interact with our Sites, including when you manage your cookie preferences When you interact with us (e.g. Teams call)	- to enable your access to our Sites - provide our products and services - improve, monitor, and personalize our services - communicate with you	People who use our Sites, interact with us, have their information collected by certain third-party providers, create a user account, or send us an inquiry about our	Contractual necessity to perform our obligations or exercise our contractual rights Necessary to comply with applicable laws or regulations Legitimate business interests to: <ul style="list-style-type: none"> ○ Promote our brand and business through our website and through social media tools 	We share your identifiers, as needed, with third parties, - to operate our Sites and business - to market our products and services

cookies), device ID, user-generated identifiers.

When you create or log into user profile on our Sites

When you register to receive our newsletter and alerts

When you sign up for an Everest Group conference or event

Information you provide when posting content on social media sites

When you link your Everest Group account with your LinkedIn profile, we collect information from your profile, including your profile photograph

Information you choose to add to your profile, including links to your LinkedIn

- understand how our users interact with our Sites
- for marketing and advertising

products or services

- Monitor, investigate and report any attempts to breach the security of our website
- Provide and improve our products and services, including our AI-powered products
- Operate our business

We have your consent (where required under applicable law) to use your information for marketing. Where we rely on your consent, you have the right to withdraw consent by [contacting us](#).

- to enhance your customer interactions
- to develop or improve our products and services

<p>Electronic Network Activity Information</p> <p>User Profile Data (e.g., industry, role, past research views, interactions with Gen AI) and session data (e.g., queries, clickstream data, preferences)</p>	<p>We may receive your identifiers through third-party data vendors in course of our business activity</p>				
	<p>To personalize content recommendations, provide contextual suggestions, and deliver proactive notifications. Also used for profiling to improve user experience and decision-making</p>	<p>Users interacting with Everest Group's sites, Gen AI tools (e.g., Tashi), and services</p>	<p>People who use (or inquire about) our Sites, GenAI products and services (Tashi)</p>	<p>Consent (where applicable), Legitimate Interests (to improve user experience and enhance product/service relevance)</p>	<p>We may share aggregated, non-identifiable data with third-party service providers for analytics or to enhance services. Personal data is not shared without consent</p>
<p>2. Personal information (per CCPA) and personal data (per GDPR)</p> <p>Other than identifiers and limited to bank account number, payment card details (credit card number, debit card number)</p>	<p>Where you choose to pay for any of our products or services using your payment card, your payment information (such as credit card, debit card, or other payment details) is securely processed by our third-party payment service providers who are PCI DSS compliant</p>	<p>We use this personal data in order to process your payment and to prevent fraudulent transactions.</p>	<p>People who create a user account, send us inquiries about our products or services, or purchase/obtain products or services from us</p>	<p>Contractual necessity to perform our obligations or exercise our contractual rights</p> <p>Necessary to comply with applicable laws or regulations</p> <p>Legitimate business interests</p> <p>We have your consent (where required under applicable law). Where we rely on your consent, you have the right to withdraw consent by contacting us</p>	<p>We do not store or process your payment card details directly. Your payment details are encrypted and securely transmitted to the payment provider to facilitate the transaction. The processing of your payment information is governed by the privacy policies of</p>

the respective payment service providers.

3. Protected classifications and sensitive data

It is voluntary for you to disclose this information, but we collect and receive following types of information about you when you register for our events or conferences:

- Dietary requirements that may imply specific religious beliefs or medical conditions
- Any physical or mental disability or impairment you may disclose to us

Providing hospitality that is suitable for attendees of our conferences and events

Attendees of our conferences and events

You have consented by providing us with the information. Where we rely on your consent, you have the right to withdraw your consent by [contacting us](#)

We share this data with our service providers, as needed, who may be hospitality service at our events or conferences. The processing of your information is governed by the privacy policies of the respective service providers.

4. Commercial information

(includes records of products or services purchased, or other consumer history or tendencies)

We collect this information from our customers and generate it internally during transactions with our customers

To transact with you if you use our services or products, enable transactions you have requested, and prepare for and perform contracts

People who purchase or are considering purchasing products or services from us

Contractual necessity to perform our obligations or exercise our contractual rights

Necessary to comply with applicable laws or regulations

Legitimate business interests

We have your consent (where required under applicable law). Where we rely on your consent, you have the right to withdraw consent by [contacting us](#)

We share your identifiers, as needed, with third party who are our service providers,
- to operate our Sites and business
- to market our products and services
- to enhance your customer interactions
- to improve our products and services

5. Electronic network activity information

(includes information that relates to browsing or search history or information regarding visitor interactions with an internet website)

When you visit and interact with our Sites, including when you manage your cookie preferences

We may receive your identifiers through third-party data vendors in course of our business activity

- to enable your access to our Sites
- provide our products and services
- improve, monitor, and personalize our services
- communicate with you
- understand how our users interact with our Sites

People who access or use our Sites

Contractual necessity to perform our obligations or exercise our contractual rights

Necessary to comply with applicable laws or regulations

Legitimate business interests

We have your consent (where required under applicable law). Where we rely on your consent,

We share your identifiers, as needed, with third party who are our service providers,
- to operate our Sites and business
- to market our products and services

	- for marketing and advertising			you have the right to withdraw consent by contacting us	- to enhance your customer interactions - to improve our products and services
6. Geolocation data (In general, geolocation data relates to information regarding the physical location of an internet connected device.)	When you visit and interact with our Sites, including when you manage your cookie preferences	<p>The information is used in the context of improving security but also for analytics.</p> <p>Marketing may use the data collected by Google Analytics for traffic segmentation by country or to help determine locations for in-person events.</p> <p>Geolocation is also used to trigger additional account verification if impossible travel is detected.</p>	People who access our Sites	<p>Contractual necessity to perform our obligations or exercise our contractual rights</p> <p>Necessary to comply with applicable laws or regulations</p> <p>Legitimate business interests to:</p> <ul style="list-style-type: none"> ○ Promote our brand and business through our website and through social media tools ○ Monitor, investigate and report any attempts to breach the security of our website ○ Provide and improve our products and services, including our AI-powered products ○ Operate our business <p>We have your consent (where required under applicable law). Where we rely on your consent, you have the right to withdraw consent by contacting us</p>	<p>We share your identifiers, as needed, with third party who are our service providers,</p> <p>- to operate our Sites and business</p> <p>- to market our products and services</p> <p>- to enhance your customer interactions</p> <p>- to improve our products and services</p>
	<p>We may receive your identifiers through third-party data vendors in course of our business activity</p>				
7. Audio, electronic, visual, thermal, olfactory, or similar sensory	We may collect audio and visual information. We do not collect thermal,	We may record calls (with prior notice). We may use photos (such as business	People who participate in recorded calls, events or	Contractual necessity to perform our obligations or exercise our contractual rights	We do not share this information with any third party

information	olfactory, or similar sensory information	cards or website photos) to help identify customers or potential customers. There may be recordings – audio and/or visual – in relation to our events or conferences.	conferences, and those who provide or post photos	Necessary to comply with applicable laws or regulations
				Legitimate business interests to: <ul style="list-style-type: none">○ Promote our brand and business through our website and through social media tools○ Monitor, investigate and report any attempts to breach the security of our website○ Provide and improve our products and services, including our AI-powered products○ Operate our business We have your consent (where required under applicable law). Where we rely on your consent, you have the right to withdraw consent by contacting us
8. Inferences	We may generate these internally	Personalizing the experience of our website	People who use (or inquire about) our Sites, products and services	Legitimate business interests to: <ul style="list-style-type: none">○ Promote our brand and business through our website and through social media tools○ Monitor, investigate and report any attempts to breach the security of our website○ Provide and improve our products and services, including our AI-powered products○ Operate our business We have your consent (where required under applicable law).
Behavioral information (such as information on the behavior or presumed interests of individuals which are linked to those individuals and may be used to create a user profile)		Administering our website		We do not share inferences with third party
		Performing statistical and trend analysis to improve the user experience and performance of our website		

<p>Advertising information (such as size/type of ad, ad impressions, location/format of ad, data about interactions with ad)</p>		<p>Providing better, more customized client service</p> <p>Detecting and preventing fraudulent and/or unlawful use of our website(s), products and services, including user-provided review content</p> <p>Investigating any complaints.</p>	<p>Where we rely on your consent, you have the right to withdraw consent by contacting us</p>
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Data types that we do not collect, use or share:

Data category collected	How we collect	How we use it	Category of individuals / data subjects affected	Legal grounds for processing (for EEA and UK residents)	How we share it
<p>1. Automated decision-making and profiling</p>	<p>We do not engage in any automated decision-making or profiling that would significantly affect you or your rights</p>	<p>Profiling techniques are used limited to provide personalized content and relevant recommendations based on your preferences and engagement with our platform or Tashi.</p>	<p>People who use (or inquire about) our Sites, products and services (especially Gen AI Assistant “Tashi”)</p>	<p>We have your consent (where required under applicable law). Where we rely on your consent, you have the right to withdraw consent by contacting us</p>	<p>We do not share inferences with third party</p>

2. Information about children	Our products and services are not marketed to or sold to children, and we do not knowingly collect or use information about people under the age of 18 years.	If we inadvertently receive information about people under the age of 18, we delete it immediately. We do not use such information.	None	Not Applicable	We do not share such information.
3. Biometric information (includes measurements or technical analysis of human body characteristics, such as fingerprints or a retina image)	We do not collect this data.	We do not collect this data.	None	Not applicable	Not applicable