

Subject: Request to Attend Engage 2025 — Dallas

Hi [Manager's Name],

I'd like to request approval to attend **Engage 2025 — Dallas**, Everest Group's premier event for leaders in **global business services, sourcing, vendor management, IT services, and customer experience**. The conference takes place **September 8–10, 2025**, and is designed to deliver **practical, outcome-driven insights that directly impact our business strategy and operations**.

Why Attend?

Engage 2025 — Dallas is unlike traditional large-scale conferences. It offers a **curated, high-value experience**, combining **analyst-led research insights, real-world case studies, and peer-driven problem-solving sessions** focused on the challenges we face today. This year's theme, "**The Connected Advantage: Innovating for Enduring Growth**", aligns with our key priorities—optimizing operating models, driving innovation, and navigating cost pressures in a volatile environment.

Here's how attending will deliver immediate value:

- **Exclusive Access to Everest Group Analysts** – Over **40 Everest Group analysts** will be available for discussions, offering a condensed and strategic opportunity to gain insights equivalent to a year's worth of advisory engagement in just two days.
- **Real-World Case Studies & Actionable Solutions** – The agenda features **20+ case studies** and action-oriented workshops focused on **AI-driven innovation, future service models, vendor optimization, and cost transformation strategies**.
- **Networking with Industry Leaders** – Engage 2025 brings together **450+ senior leaders** from Global 1000 companies, providing access to high-value discussions on **shared challenges, best practices, and strategic partnerships**.
- **Peer-Led Roundtables & Workshops** – The event offers **facilitated discussions and hands-on problem-solving sessions**, ensuring I can bring back **actionable insights** tailored to our business needs.
- **Technology & Service Provider Insights** – With AI, automation, and digital transformation reshaping our industry, Engage 2025 will showcase the latest advancements in **next-gen service delivery, IT sourcing, and talent planning**.

Estimated Investment:

- **Conference Registration:** \$1,999
- **Hotel (Renaissance Dallas Hotel):** (\$219/night + taxes)

- **Other Travel Expenses:** \$XXX
- **Total Estimated Cost:** \$XXXX

Attending Engage 2025 will provide **valuable takeaways to enhance our strategies and decision-making**, ensuring we stay ahead in a rapidly evolving landscape. I'll compile a **detailed post-event report** summarizing key insights, best practices, and actionable recommendations for our team.

I'd appreciate the opportunity to discuss this further and explore how my attendance can support our business goals. Let me know a convenient time to review this request.

Thank you for your consideration.

[Your Name]

[Your Position]