Everest Group®

RESEARCH PARTICIPATION TERMS

Everest Group is a research and advisory firm, dedicated to providing deep research in the areas of IT, business processes, and engineering services. It is our pleasure and goal to improve our customer's knowledge base and to inform markets and participants.

Everest Group conducts research using various methods, including information and document requests (e.g. Requests for Information (RFIs)), surveys, interviews, recorded calls and transcriptions, projects, briefings, expert discussions, public research, etc. By participating in research activities, you are agreeing to these Research Participation Terms.

Broadly speaking, we are collecting information and data on categories such as performance, revenue, growth, clientele, client type, investments, partnerships, acquisitions, talent and people, deliverables and contract data, business traits, spend, locations, financials, etc.

We are relying on the fact that you can provide what you are disclosing to us in these research activities. Stated formally, you, on behalf of yourself and your company, represent and warrant that any data and information you provide to us will not breach any contract, violate any law, rule, regulation, order, or the like, or infringe on or misappropriate any intellectual property rights or intellectual property.

Through our research we enrich our knowledge base. Everest Group may modify, combine, anonymize, aggregate, normalize, improve, and/or the like data or information provided to it ("Enrichments"), including, without limitation, with such other data and information in the possession of Everest Group, without charging, paying, or owing any cost, royalty, or expense. And, for the avoidance of doubt, Everest Group owns all rights, title, and interests in and to all Enrichments.

Our research normally outputs reports, briefings, sessions, conference materials, etc., both public and non-public. When collecting information and data, we typically signal to you when what is given will be made public. Additionally, in our reports, we tend to (but not always) provide data in a range, an aggregation, or we anonymize it, in both the quantitative and qualitative context. For instance, instead of saying Party A pays a certain amount for a certain service, and Party B pays a different amount, we might say parties in this area tend to pay between X and Z, with a Y median, for this service.

An additional research method we utilize is generative AI. For instance, we may digest data and information, let's say call transcripts, into generative AI so that we may later query our generative AI platform for insights, similar to querying other, more traditional databases.

Please note, while we always strive for accuracy and quality, we recognize (and you do as well) that information resulting from the use of generative AI is subject to possible limitations, such as inaccuracies, bias or imprecision.

In sum, Everest Group has various methods to collect and utilize many types of data and information. As a participant in that research, we want to make sure you understand how and what we do, and offer you the opportunity to speak with us about it, should you feel inclined. Accordingly, if you have any questions, please contact us at legal@everestgrp.com.

In the event these Research Participation Terms conflict or are inconsistent with any other agreement or arrangement between the parties, these Research Participation Terms shall govern and control.