

*engage* >>

# VIP Summit Program

For qualified executives only



Conference theme

# The Pragmatic Edge: Designing Your Future

## Why attend Engage?

### Navigating the future

Technology, the economy, and workplace cultures are creating a **dizzying array of fundamental challenges** that keep many of today's business leaders on their heels in reaction mode. This has never been truer for business leaders like you.

### Your blueprint for business success

Everest Group Engage addresses these challenges head-on via a unique and deeply engaging experience leveraging the **collective energy, insight, and problem-solving focus** of our analysts, your teams, and global experts in the ecosystem.

Every attendee will identify the leading edge of their own organization's capabilities and learn specific, practical steps they can take **to push the edge of those capabilities further** with confidence.

### Strategic synergy

The event is called Engage for a reason. Together, we will roll up our sleeves and collaboratively design a plan to **uncover the most impactful opportunities** and confidently seize them.

[LEARN MORE AND RESERVE MY SEAT →](#)



# Engage VIP Summit Program – an executive experience exclusively for qualified leaders

Join an exclusive group of the senior-most enterprise leaders in attendance – global heads, CxOs, and presidents – for a value-rich community experience offered via the VIP Summit Program.

**Conference Dates**  
**September 30 – October 2, 2024**

**Cost**  
**Complimentary for VIP qualifiers**

**And \$1,999 for Enterprise Attendees\***

\*Enterprise members get one (1) complimentary ticket and preferred pricing for additional registrations

**Demographics**  
**Senior executives and their teams from relevant business function**

**300+ attendees**

from global business services, sourcing, vendor management, and shared services functions

**20+**

Everest Group Analysts



Location  
**Renaissance Dallas Hotel**  
**Dallas, TX**

# Private networking, content & experiences for executive peers



## Private C-suite network

- No more than 30 qualifiers
- Comprised of enterprise practitioners only
- Planned and organic connections guided by Everest Group



## Curated agenda

- Small group and 1:1 facilitated networking picked by you
- Tailored agenda focused on executive priorities
- 1:1 meetings with Everest Group Partners
- VIP + Team workshop on stakeholder alignment and execution



## Premium Experiences

- Early booking for analyst 1:1 meetings
- Whiskey Tasting with Garrison Brothers
- VIP Summit Dinner
- Meet & greet with keynotes
- Private executive lounge and meeting spaces



## Dedicated support

- Pre-event meeting and logistics support from Everest Group events personnel
- Named concierge on-site
- Post-event connection to peers and Everest Group facilitated by Events team

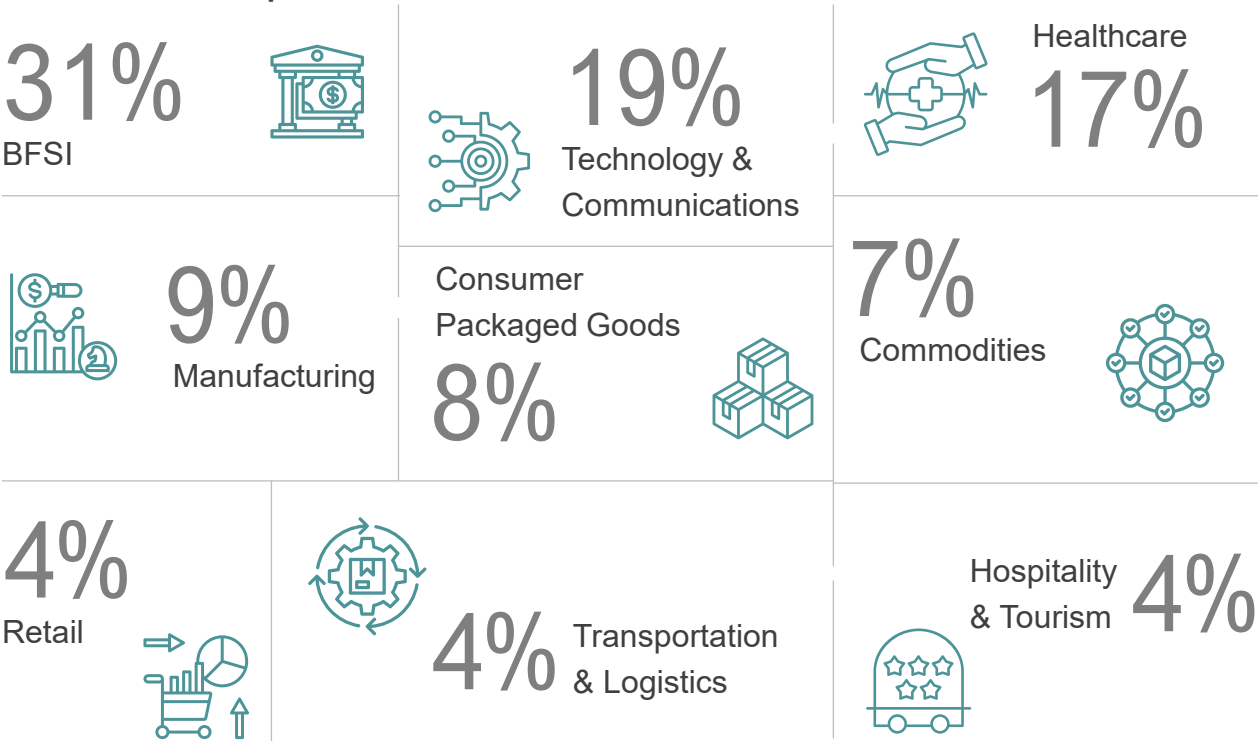
# Who will attend

Enterprise executives from Fortune 500 firms across all major industries will attend ensuring opportunities for networking with peers in your industry and across the spectrum.

VIP Summit attendees registered include:

- Kimberly-Clark
- AXA
- Microsoft
- US Bank
- Cargill
- Shell

Industries represented



Source: Everest Group Database 2023

# VIP Summit Agenda at-a-glance

The curated VIP Summit agenda blends the perfect balance of exclusive, VIP-only experiences, true peer networking, and tailored content sessions with opportunities to attend and collaborate with your teams.

## Monday, September 30, 2024

2 p.m.	Badge pickup opens
3 – 4:30 p.m.	Workshops
4:30 p.m.	Guest keynote
5 p.m.	VIP Summit whiskey tasting and welcome reception

## Tuesday, October 1, 2024

8 – 9 a.m.	Badge pickup and VIP Summit breakfast
9 – 10:30 a.m.	Welcome address and opening keynotes
10:30 a.m.	VIP coffee and networking break
11 a.m. – 12:30 p.m.	Curated sessions
12:30 p.m.	Lunch
1:30 – 3 p.m.	VIP facilitated networking sessions
3 p.m.	VIP coffee and networking break
3:30 – 4:50 p.m.	Keynotes
5 – 6:30 p.m.	PEAK happy hour
7 p.m.	VIP Summit dinner
8 – 10 p.m.	Hospitality suites

## Wednesday, October 2, 2024

8 – 9 a.m.	VIP Summit breakfast
9 a.m.	Keynote
9:30 a.m.	Facilitated topic and industry round tables
10:30 a.m.	VIP & Team workshop
11 a.m.	Coffee and networking break
11:30 a.m. – 12:30 p.m.	Action sessions and case studies
12:30 p.m. – 1:50 p.m.	Keynotes
2 p.m.	Main agenda concludes

Note: Agenda times are subject to change. Please bookmark [events.everestgrp.com/engage2024](https://events.everestgrp.com/engage2024) for updated information

# How to qualify

- All Everest Group enterprise clients with c-level titles are automatically qualified for the VIP Summit program. Registrants will be welcomed on a first-come, first-served basis
- Non-clients can request qualification by emailing [events@everestgrp.com](mailto:events@everestgrp.com)
  - Only enterprise practitioners with c-level title or globally responsible, reporting to no higher head of GBS, sourcing, procurement, or vendor management will be considered



Thank you!



# Stay connected

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