



Interview with...

**Tim Hopper**  
Responsible Sourcing  
Manager, Microsoft  
Corp.

## Impact Sourcing

### Q&A

Tim Hopper talks about Microsoft's focus on Impact Sourcing

**Q:** What are your views on impact sourcing?

**A:** Microsoft's mission is to help businesses and people reach their full potential. We at Microsoft believe that economic and social benefits should be accessible to all individuals. There are many talented people all across the world; by imparting adequate skills and providing opportunities for growth, we can impact lives of these individuals as well as help in betterment of their communities.

**Q:** Would you consider using Impact Sourcing in future?

**A:** We use impact sourcing and also promote it within the industry. Impact sourcing provides tremendous business and societal value. We are actively supporting impact sourcing service providers as well as enabling traditional companies to take part in impact sourcing. It strongly aligns with our mission.

**Q:** What steps are being taken by Microsoft in this direction?

**A:** Microsoft is participating in a multi-stakeholder group that is developing standardized approaches for companies to identify and measure their impact sourcing efforts. We are also working with suppliers to share impact sourcing activities and performance with Microsoft and other stakeholders.

## About Microsoft Corp.

Founded in 1975, Microsoft is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential.

## About This Joint Project between Everest Group and The Rockefeller Foundation

The Rockefeller Foundation has funded Everest Group to conduct an in-depth assessment of how the growth of Impact Sourcing can be accelerated using a fact-based business case that substantiates the benefits of the IS model. This assessment includes sizing the market, profiling the landscape, detailing the business case, and creating case studies to raise awareness of IS in the enterprise buyer and BPO communities. Establishing the business case for IS will contribute to the growth of the sector, which means that more high potential but disadvantaged youth will have the opportunity for employment, improving their lives and the lives of their families and communities.

## About The Rockefeller Foundation

For more than 100 years, The Rockefeller Foundation's mission has been to promote the well-being of humanity throughout the world. Today, The Rockefeller Foundation pursues this mission through dual goals: advancing inclusive economies that expand opportunities for more broadly shared prosperity, and building resilience by helping people, communities and institutions prepare for, withstand, and emerge stronger from acute shocks and chronic stresses.

## About Everest Group

Everest Group is an advisor to business leaders on the next generation of global services with a worldwide reputation for helping Global 1000 firms dramatically improve their performance by optimizing their back- and middle-office business services. With a fact-based approach driving outcomes, Everest Group counsels organizations with complex challenges related to the use and delivery of global services in their pursuits to balance short-term needs with long-term goals. Through its practical consulting, original research and industry resource services, Everest Group helps clients maximize value from delivery strategies, talent and sourcing models, technologies and management approaches. Established in 1991, Everest Group serves users of global services, providers of services, country organizations and private equity firms, in six continents across all industry categories. For more information, please visit [www.everestgrp.com](http://www.everestgrp.com) and [research.everestgrp.com](http://research.everestgrp.com).