

Everest Group PEAK Matrix® pre-release

Everest Group is happy to share a pre-release version of the **Application Management Services PEAK Matrix® Assessment 2025** (part of the Application Services research program). We plan to release the final report in the coming days.

We are offering this pre-release file to facilitate your preparation for its public release; please note that the PEAK Matrix report **has not been published**. As such, we ask that you note these policies for its use.

- You may not communicate this information externally until the report is published on Everest Group's reports website
- When the report is published, we will alert the point(s) of contact at your organization, but it is your responsibility to ensure that no one from your organization communicates any results until the report is published on Everest Group's reports website
- This information is for **internal use only**; please do not share it with anyone outside of your organization for any reason until published on Everest Group's website
- **No action or response** is required from you; this pre-release is for your information only
- Everest Group's PEAK Matrix research methodology includes an RFI as well as measures to clarify and confirm data. This pre-release is offered **for your information only – and is not meant to serve as a fact check nor to open discussions regarding positioning on the PEAK Matrix**

For more information on the PEAK Matrix, you can review our overview page

[Read more](#)

For Marketing information, please review our citation and logo use policy

[Read more](#)

If you have any questions concerning how you can use this PEAK Matrix pre-release, please do not hesitate to contact

BrandReviews@everestgrp.com

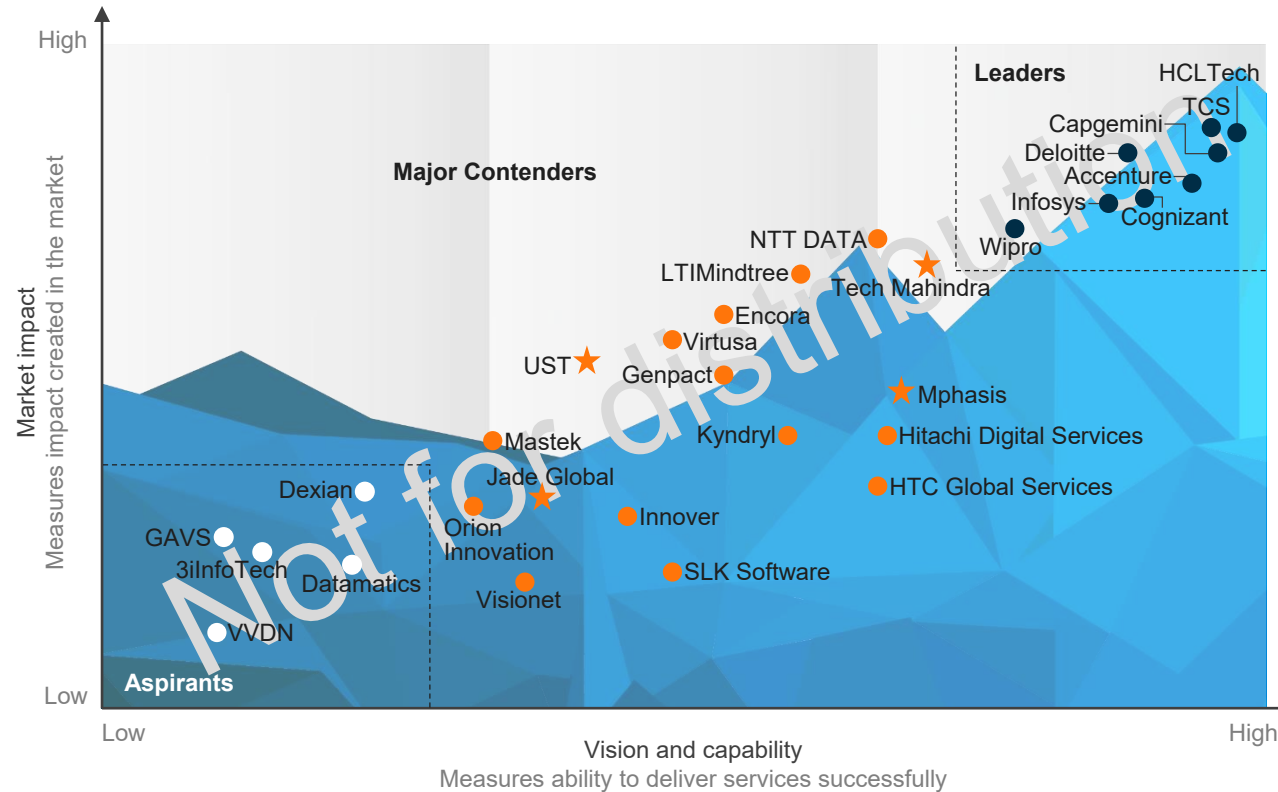
Note: The PEAK Matrix image cannot be displayed or distributed without securing a license for distribution. Please send all social media posts and press releases to us for review to ensure accuracy and proper branding

Everest Group PEAK Matrix®

Application Management Services PEAK Matrix® Assessment 2025

Everest Group Application Management Services PEAK Matrix® Assessment 2025^{1,2}

- Leaders
- Major Contenders
- Aspirants
- ☆ Star Performers



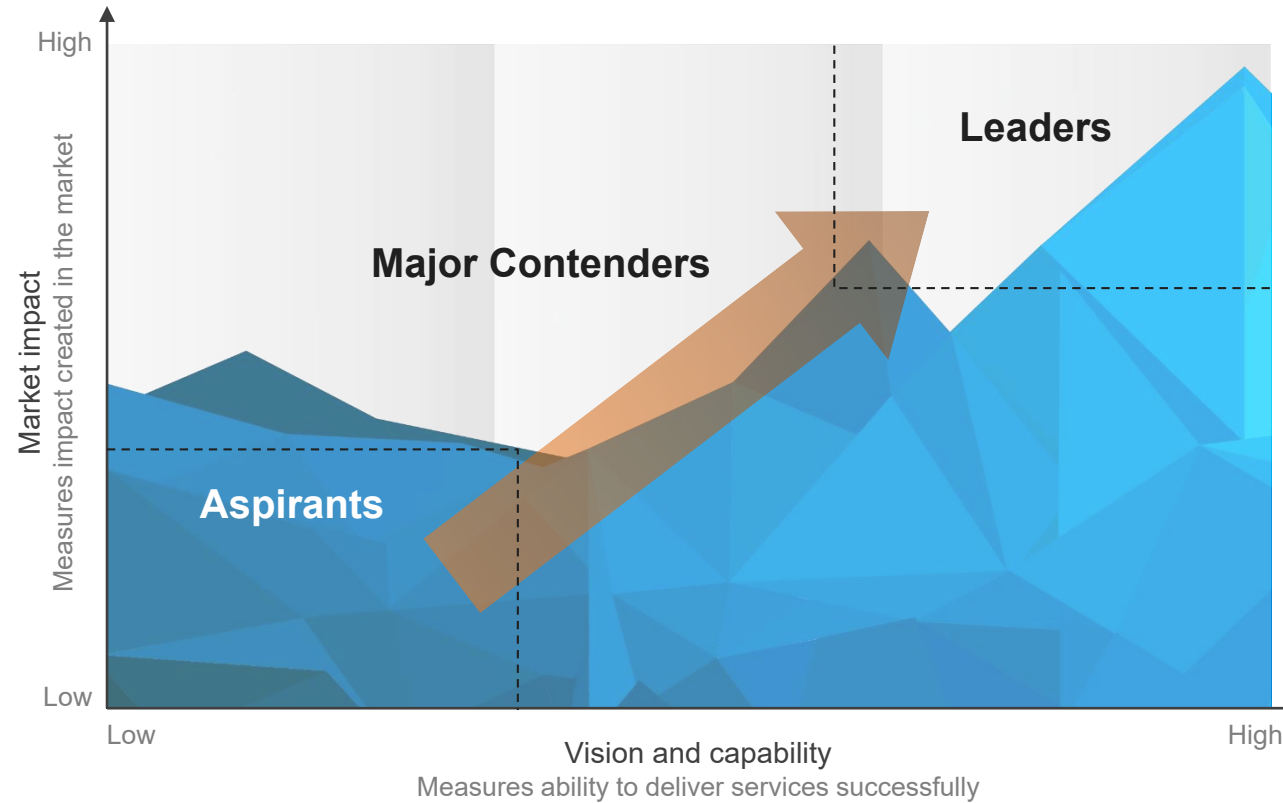
¹ Assessments for Accenture, Infosys, and Wipro exclude service provider inputs and are based on Everest Group's proprietary Transaction Intelligence (TI) database, provider public disclosures, and Everest Group's interactions with insurance buyers

² Analysis for Kyndryl and NTT DATA include partial inputs from service providers, and is based on Everest Group's estimates leveraging its proprietary data assets, service provider public disclosures, and interaction with buyers

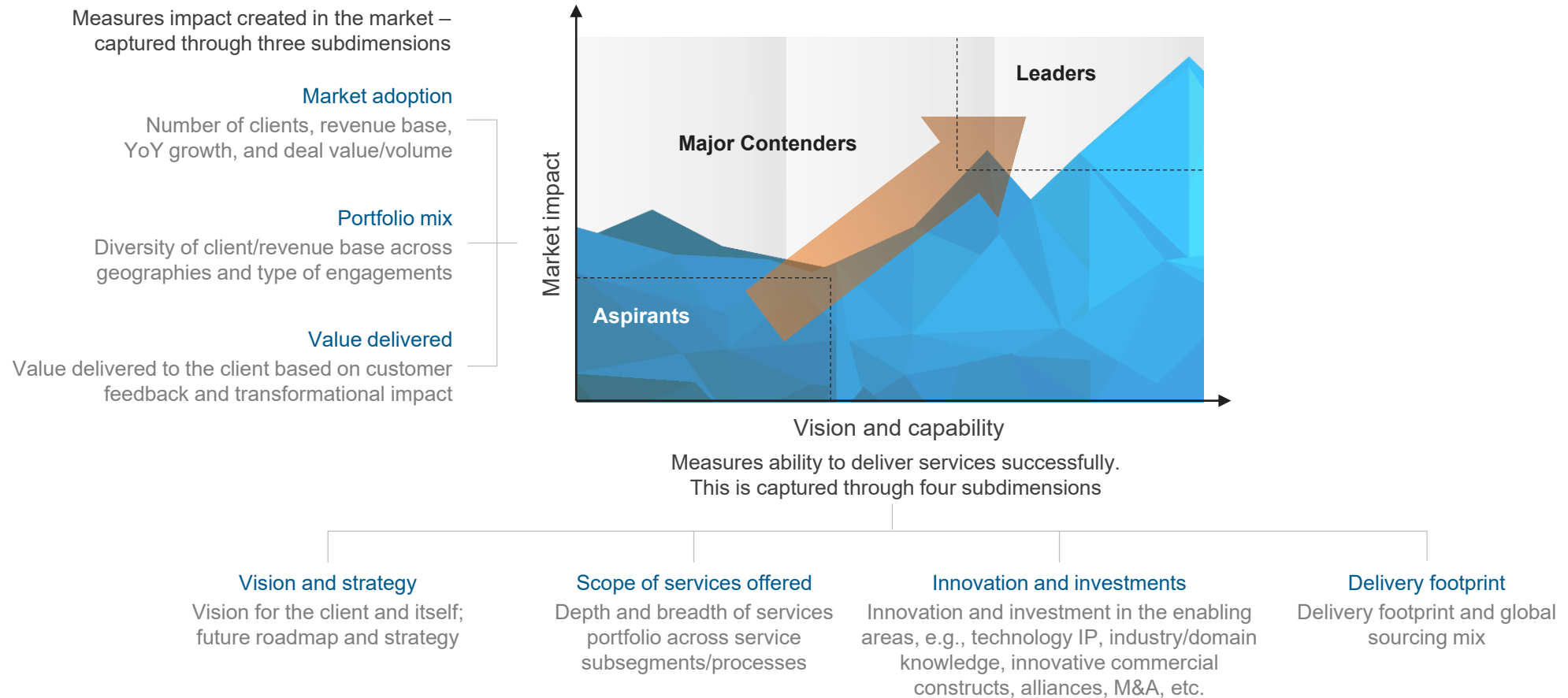
Source: Everest Group (2025)

Everest Group PEAK Matrix® is a proprietary framework for assessment of market impact and vision & capability

Everest Group PEAK Matrix



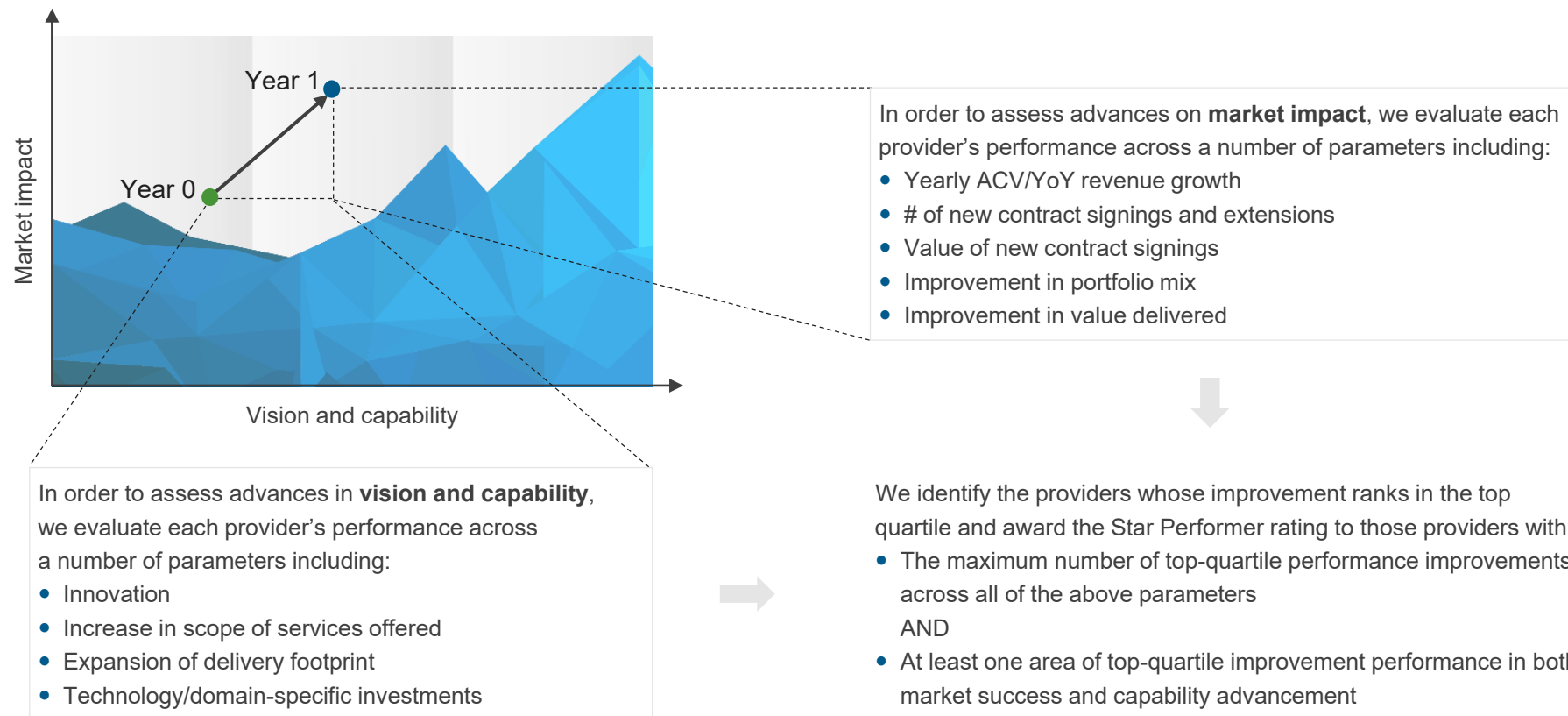
Services PEAK Matrix® evaluation dimensions



Everest Group confers the Star Performer title on providers that demonstrate the most improvement over time on the PEAK Matrix®

Methodology

Everest Group selects Star Performers based on the relative YoY improvement on the PEAK Matrix



The Star Performer title relates to YoY performance for a given provider and does not reflect the overall market leadership position, which is identified as Leader, Major Contender, or Aspirant.

Everest Group PEAK Matrix® pre-release FAQs

Q: What is the PEAK Matrix pre-release? Why am I receiving it?

A: The PEAK Matrix pre-release provides you the opportunity to see your placement on the upcoming PEAK Matrix prior to its public release for the sole purpose of assisting in your internal preparation, such as marketing activities and alerting key internal stakeholders of your placement; we ask that you embargo the information until the report is published on the Everest Group website.

Q: Who receives the pre-release email?

A: We send the PEAK Matrix pre-release email to providers that have participated in our RFI process and/or had meaningful engagement with us as we developed the assessment; this email is sent directly to the contacts within the provider that participated in the RFI or other engagement activities.

Q: What action do I have to take?

A: No specific action is required; this pre-release is provided for your information only. We will release the final PEAK Matrix report soon after we send the pre-release email.

Q: What can I do with this information?

A: Please note that this information is embargoed until its official release. The purpose of this information is to assist you in your internal preparation, such as marketing activities and alerting key internal stakeholders of your placement. **Our intellectual property in the form of the PEAK Matrix image cannot be distributed without securing a license for distribution. Please send all social media posts and press releases to us for review to ensure accuracy and proper branding.**

Q: Is this the official public release of the PEAK Matrix?

A: No, the official release of the PEAK Matrix will follow the pre-release email in the coming days. Release is official once we have placed the PEAK Matrix on our website.

Q: Can I communicate my company's placement externally?

A: No, you must wait for the official release of the PEAK Matrix. You can communicate your placement externally once the release is official – when we have placed the PEAK Matrix on the Everest Group website.

Q: When will this PEAK Matrix be released?

A: The official release of the PEAK Matrix will be in 3-4 business days following the pre-release email. Release is official once we have placed the PEAK Matrix on the Everest Group website.

Q: Is this a “fact-check”?

A: No, the development of this report included an RFI, as well as measures to clarify and confirm data. Our research analysts would be happy to discuss the data used to develop this PEAK Matrix after its official release.

Q: Can we get specific ratings for underlying metrics?

A: The details of the assessment results are included in the finalized report. Our research analysts would be happy to discuss the details after its official release.

Q: I have new/updated information; can I share that now so that my placement can be revised?

A: No, data collection and analysis for this PEAK Matrix is complete. That said, our research analysts are happy to speak to the line of business leadership after the official release of the PEAK Matrix to get updates.

Q: Can I challenge my placement based on this pre-release?

A: No, data collection and analysis for this PEAK Matrix is complete. Our research analysts would be happy to discuss the details of your placement after its official release.

Q: Did my company participate in the RFI for this report?

A: Yes, we send the pre-release only to providers that have engaged with us, either through the RFI process or other types of engagement, so if you received this email from Everest Group, we have engaged with your organization on this research.

Q: Do you have a schedule of RFIs so I can prepare my team for their arrival?

A: Yes, please reach out to your Everest Group client director or [click here](#) for this information

Q: Do you have a calendar of upcoming PEAK Matrix reports?

A: Yes, please reach out to your Everest Group client director or [PEAK Matrix calendar](#) for this information

Q: What if I have questions about the pre-release?

A: Please reach out to BrandReviews@everestgrp.com

Stay connected

Dallas (Headquarters)

info@everestgrp.com

+1-214-451-3000

Bangalore

india@everestgrp.com

+91-80-61463500

Delhi

india@everestgrp.com

+91-124-496-1000

London

unitedkingdom@everestgrp.com

+44-207-129-1318

Toronto

canada@everestgrp.com

+1-214-451-3000

Website

everestgrp.com

Blog

everestgrp.com/blog

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Everest Group is a leading research firm helping business leaders make confident decisions. We guide clients through today's market challenges and strengthen their strategies by applying contextualized problem-solving to their unique situations. This drives maximized operational and financial performance and transformative experiences. Our deep expertise and tenacious research focused on technology, business processes, and engineering through the lenses of talent, sustainability, and sourcing delivers precise and action-oriented guidance. Find further details and in-depth content at www.everestgrp.com.

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