

FOR IMMEDIATE RELEASE:

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**2008 Outsourcing Excellence Awards Nominations Deadline
Extended to Nov. 15**
Strong response prompts extension to vie for “Oscars of Outsourcing”

DALLAS, TX – October 17, 2007 – The deadline for nominations for [Outsourcing Center's](#) 2008 Outsourcing Excellence Awards, sponsored by [Everest Group](#) and [Forbes](#), is now November 15. The extension comes following a large number of expressions of interest and requests for more time.

“Since we started the [Outsourcing Excellence Awards](#) program in 1997 to recognize the best performers in the industry, we continue to receive an increasingly larger number of nominations each year because winners and finalists receive a significant amount of exposure and opportunities to share industry insights with large audiences,” said Debra Floyd, Chief Operating Officer of the Outsourcing Center. “Due to a larger than normal number of requests for extensions, we’ve decided to extend the deadline to allow more companies to participate in this key industry event that was created to identify, promote and learn from global best practice developments.”

The coveted awards recognize the most distinguished examples of successful buyer-supplier outsourcing relationships in several categories, including Best Partnership and Best Offshore. An independent judging panel of industry experts will evaluate each nomination on criteria that includes the relationship’s mutual benefits, effectiveness and business outcomes achieved.

Award winners will be featured in the annual Awards issue of the [Outsourcing Journal](#) (www.outsourcing-journal.com) as well as *Forbes*’ “Special Section” on outsourcing. Winners will also be invited to an elite celebration evening on the Forbes Highlander yacht, participate in an exclusive educational event that shares lessons and insights from each winner, and attend a black-tie gala and awards presentation at the “Oscars” of Outsourcing in New York City. Additionally, the *Outsourcing Journal* will feature stories throughout the year that profile award finalists.

The award-winning case studies of the winners and finalists in the *Outsourcing Journal* provide readers with a unique and comprehensive inside look at successful outsourcing relationships in today’s changing world. Historically, the award nominations and judging process reveals findings that include a wide range of information about successful alliances and make a critical contribution to the growing demand for insights to key success factors of strategic outsourcing. The case study profiles present insights about how suppliers can successfully help their buyers do more than just improve operational costs. In many cases, the studies reveal how the partnership helped the buyer meet new business needs, innovate processes or take advantage of new market opportunities.

Previous award winners include many of the world's leading companies in every industry and demonstrate the importance of outsourcing in their strategies for business success. A list of all winners since 1997 is displayed at www.outsourcing-awards.com.

The nomination form and instructions are available at www.outsourcing-awards.com.

About Outsourcing Center's Outsourcing Excellence Awards

The [Outsourcing Excellence Awards](#) recognize the world's best outsourcing arrangements. The judges select relationships which demonstrate best practices, create and sustain a competitive advantage, provide business transformation, achieve value, and mutually benefit both buyer and supplier over time. The [Outsourcing Center](#), an online community specializing in thought leadership, best practices, and innovation in outsourcing, conducts the annual awards program. [Everest Group](#), which helps companies create customized business and sourcing strategies and outsourcing relationships that are tailored to their specific situations, and *Forbes* Special Sections sponsor the Outsourcing Excellence Awards.

For more information, please visit www.outsourcing-awards.com and www.outsourcing-center.com.

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